

ABSTRACT OF THE DISCLOSURE

Individual attachment devices are mounted to tire valve stems or wheel lug nut studs. An upper surface of the device serves as a display area for presenting display items such as promotional decals and logos. The device may also include tabs
5 that project from the body of the attachment device. The tabs are used as display platforms that bear indicia on one of its surfaces, such as advertisements and marketing logos. A free-floating tab may be suspended away from the attachment device body by a connection means and likewise includes display items.